



Media Contact:
Anam Javaid
Phone: (631) 468-7475
ajavaid@we-connect-the-dots.org

**As a Leader in Workforce Development, We Connect The Dots, Inc.
Expands Technology Workforce Development Initiatives in California
with Sister Cities Project**

A Bold New Vision to Recode America with Tech Skills

Westbury, New York, December 20, 2021 – We Connect The Dots (WCTD) announced the workforce development partnership with Sister Cities Project empowering disconnected youth (ages 18-24) with in-demand skills for entry level jobs and career paths in technology. The workforce development partnership will initially target Long Island, NY and San Diego, CA with plans to expand its impact nationwide.

The two mission-driven organizations saw a clear path where they could address both regions' opportunity agendas, the state of New York's strategy to reduce gun violence aligning with the state of California's gun violence prevention legislation. Collaborating to provide tech workforce skills training and workforce experience as well as social skills development for unemployed, underemployed, and out-of-school youth in cities disproportionately impacted by violence.

These programs positively affect the economic revitalization of distressed communities, reduces violent crime and recidivism, providing adequate opportunities for upward mobility, career development and advancement for disconnected, low-income New Yorkers and Californians.

"Empowering youth with needed workforce skills utilizing technology, soft skills development, coaching and a pathway to employment increases the likelihood of sustainable employment and economic mobility. Our programs provide participants with the workforce training and experience employers seek today.", Laurie Carey Founder of We Connect The Dots.

<http://www.we-connect-the-dots.org>.

"Sister Cities Project Work Force impact program gives black youth access to the earning power of the digital economy. Research shows that without economic equity, there is no racial equality. You cannot decouple these issues."

About We Connect The Dots

We Connect The Dots, Inc. a Westbury, NY-based not-for-profit educational organization seeks to unlock the potential of students of all ages and economic backgrounds to discover their passion and create attainable achievements within Science, Technology, Engineering, Arts and Math (STEAM) careers. We Connect The Dots was founded by entrepreneur and Microsoft veteran Laurie Carey to assist young people in preparing for entry into America's evolving workplace. Currently the organization works with students in Long Island, the Greater New York Metro area, Pennsylvania, Ohio, Washington, California, Illinois, Virginia, and Iowa. We Connect The Dots seeks to use cognitive learning and coaching models to create positive outcomes across education and professional development communities and provide engaging learning experiences. We Connect the Dots exists in-concert with Ms. Carey's for-profit entity, Nebula Academy (a D.B.A. of Laurie Carey Consulting). <http://www.we-connect-the-dots.org>

About Sister Cities Project

Sister Cities Project - The Vision

The vision of Sister Cities Project (SCP) is to help end racial inequality by formally partnering affluent communities with underserved communities across the United States to create better understanding and build new relationships between very different communities with a particular focus on the relationships between Black and White people.

<https://sistercitiesproject.org/>

Sister Cities Project - The Mission

The mission of Sister Cities Project is to create programs that connect black and white people within our Sister Cities and create opportunities in workforce development, business growth and cultural exchanges to improve equity for the Black community.